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Adam Marciniak is one of the most experienced Polish managers dealing with technology and digital transformation of business. He built his almost 20-year career in the largest financial institutions in Poland: Bank Pekao, Centralny Dom Maklerski Pekao, Inteligo Financial Services and PKO Bank Polski, where in recent years, from 2017 to 2021, he was a Member of the Board responsible for the area of technology, cyber security and employee training and development. He successfully reorganized the functioning of IT structures focusing on process efficiency, cost optimization and dynamic business development. He co-created such solutions as BLIK, IKO, Bank Cyber Security Centre, digital identity in administration, nationwide e-registration system for vaccinations Covid and concepts of the National Cloud.

Over the years he has been actively involved in the process of digital transformation of the banking sector and key public institutions in Poland. He was chairman of the presidium of the Electronic Banking Council at the Polish Bank Association, the IT Architecture Council at the Committee of the Council of Ministers for Digitization, chairman of the IT Expert Group operating at the Ministry of Finance and a member of the IT Advisory Group at the Ministry of Health. He also chaired the supervisory boards of the companies National Cloud Operator and PKO BP Finat.

He has won numerous industry awards and distinctions. He received the title of the Ambassador of the Electronic Economy at the 10th Congress of the Electronic Economy. The Polish Bank Association in recognition of his special merits in the construction and development of the banking sector awarded him the Nicolaus Copernicus Medal. Adam Marciniak was also honoured with the title of "Banking Market Innovator of 2015" in the ranking of "50 largest banks in Poland". He is also the recipient of the Prof. Remigiusz Kaszubski Award for creating innovation and creating a secure company in the cloud and commitment to the digitalization of social life.

Adam Marciniak graduated from the Military University of Technology in Warsaw in 2003 and received a master's degree in computer sciences. In 2006-2007, he studied IT project management at the Warsaw University of Technology. He also completed post-graduate studies at the Executive Master of Business Administration at the Warsaw School of Management.